

DAFTAR BUKU BARU BULAN MARET S/D MEI 2009
PERPUSTAKAAN UNIVERSITAS BUNDA MULIA
JAKARTA

No	Judul	Pengarang	Edisi	Penerbit	Thn. Terbit
1	Public Relation Cases/ Jerry A Hendrix and Darell C Hayes	Hendrix, Jerry A	international ed	Thomson	2007
2	Knowledge management in theory and practice/ Kimiz Dalkir	Dalkir, Kimiz	-	Elsevier	2005
3	Knowledge management in theory and practice/ Kimiz Dalkir	Dalkir, Kimiz	-	Elsevier	2005
4	Strategies for E-Business: Creating value through electronic and mobile commerce/ Tawfik Jelassi, Albrecht Enders	Jelassi, Tawfik	2ed	Prentice Hall	2008
5	Simple program design A step-by-step approach/ Lesley Anne Robertson	Robertson, Lesley Anne	5ed1	Thomson	2006
6	Simple program design A step-by-step approach/ Lesley Anne Robertson	Robertson, Lesley Anne	5ed1	Thomson	2006
7	Cram101 Textbook outlines: end-user information systems: implementing individual and work group technologies by regan	AIPI	-	Publisher	2007
8	Cram101 Textbook outlines: end-user information systems: implementing individual and work group technologies by regan	AIPI	-	Publisher	2007
9	Cram101 Textbook outlines: end-user information systems: implementing individual and work group technologies by regan	AIPI	-	Publisher	2007
10	Business Forecasting ed 9/ John E. HANke, Dean W. Wichern	HANke, John E	ed 9	Pearson	2009
11	Operation Research: An Introduction ed 8/ Hamdy A Taha	TAHA, Hamdy A	8ed	Pearson	2007
12	Quality Management: Creating and sustaining Organizational Effectiveness	SUMMERS, Donna C.S	Second Edition	Pearson	2009
13	Business process modeling, Simulation, and Design/ MAnuel Laguna, johan Marklund johan	LAGUNA, Manuel	-	Pearson	2005
14	Operations MAnagement: Processes and value chains ed 8/ Lee J. Krajewski, Larry P. Ritzman and Manoj K. Malhotra	KRAJEWSKI, Lee J	ed 8	Pearson	2007
15	Operations Strategy: Competing in the 21st century/ Sara L Beckman, Donald B. Rosenfield	BECKMAN, Sara L	-	McGraw Hill	2008
16	Business Ethics: Ethical decision making and cases/ O.C. Ferrell, John Fraedrich and Linda Ferrell	FERRELL, O.C	7ed	Houghton Mifflin	2008
17	Corporate Financial management ed 3/ Douglas R. Emery, John D. Finnerety and John D. Stowe	EMERY, Douglas R	3ed	Pearson	2007
18	Managerial Accounting/ Linda Smith Bamber, Karen Wilken Braun and Walter T. HArrison	BAMBER Linda Smith	-	Pearson	2008
19	Managerial Accounting/ Linda Smith Bamber, Karen Wilken Braun and Walter T. HArrison	BAMBER Linda Smith	-	Pearson	2008
20	Strategic Brand Management : Building, Measuring, and Managing Brand Equity	KELLER, Kevin Lane	3ed	Pearson	2008
21	Strategic Brand Management : Building, Measuring, and Managing Brand Equity	KELLER, Kevin Lane	3ed	Pearson	2008
22	Strategic Marketing for NonProfit Organizations/Alan R. Andreasen & Philip Kotler	ANDREASEN, Alan R	7ed	Pearson	2008
23	Strategic Marketing for NonProfit Organizations/Alan R. Andreasen & Philip Kotler	ANDREASEN, Alan R	7ed	Pearson	2008
24	Supply Chain Management: Strategy, Planning & Operations/ Sunil Chopra, Peter Meindl	CHOPRA, Sunil	3ed	Pearson	2007

25	Supply Chain Management: Strategy, Planning & Operations/ Sunil Chopra, Peter Meindl	CHOPRA, Sunil	3ed	Pearson	2007
26	Managing Human Resources/ Luis R. Gomez Mejia, DAVID B. BALKIN	Gomez-Mejia, Luis R	5ed	Pearson	2007
27	Managing Human Resources/ Luis R. Gomez Mejia, DAVID B. BALKIN	Gomez-Mejia, Luis R	5ed	Pearson	2007
28	Operation Management: An Integrated Goods and Services Approach/ JAMES R EVANS. DAVID A COLLIER	EVANS, JAMES R		Thomson	2007
29	Operation Management: An Integrated Goods and Services Approach/ JAMES R EVANS. DAVID A COLLIER	EVANS, JAMES R		Thomson	2007
30	Operation Management: An Integrated Goods and Services Approach/ JAMES R EVANS. DAVID A COLLIER	EVANS, JAMES R		Thomson	2007
31	Managing Business Process Flows: Principles of Operations Management/ Ravi Anupindi, Sunil Chopra	ANUPINDI, Ravi	2ed	Pearson	2006
32	Managing Business Process Flows: Principles of Operations Management/ Ravi Anupindi, Sunil Chopra	ANUPINDI, Ravi	2ed	Pearson	2006
33	ERP in Distribution: Enterprise Resource Planning/658.4038; F. Barry Lawrence, Daniel F. Jennings and Brian E. Reynolds	LAWRENCE, F Barry		Thomson	2005
34	Principles of operating systems: Design & Application/ Brian L Stuart	Stuart, Brian L		University of Michigan	2009
35	Information Technology project management ed 5/ Kathy Schwalbe	SCHWALBE, Kathy	ed5	Course Technology	2007
36	Information Technology project management ed 5/ Kathy Schwalbe	SCHWALBE, Kathy	ed5	Course Technology	2007
37	Teori Komunikasi Massa ed 8/ John Vivian	VIVIAN, John	ed8	Kencana	2008
38	Pengantar Dasar Jurnalisme(Scholastic Journalism/ Tom E. Rolnicki, C Dow Tate and Sherri A Taylor	ROLNICKI, Tom E	ed 11	Kencana	2008
39	Laporan Investigasi untuk media cetak dan siaran/ William C Gaines	GAINES, William C		Asian Institute of Management	2007
40	Pengantar Teori Komunikasi: analisis dan aplikasi buku2 ed 3/ Richard West, Lynn H Turner	WEST, Richard	ed 3	Salemba	2008
41	Pengantar Teori Komunikasi: analisis dan aplikasi buku2 ed 3/ Richard West, Lynn H Turner	WEST, Richard	ed 3	Salemba	2008
42	Public Relations Writing: Teknik produksi media public relations dan publisitas korporat/ Rachmat Kriyantono	KRIYANTONO, Rachmat	ed 1	Kencana	2008
43	elemen-Element Jurnalisme: apa yang seharusnya diketahui wartawan dan yang diharpkan publik/ Bill Kovach and Tom Rosenstiel	KOVACH, Bill		Institut Bankir Indonesia	2004
44	Opini Publik/ Helena Olii	OLII, Helena		Indeks	2007
45	Network Security Essentials: application and Standard ed 3/ William Stallings	STALLINGS, William	ed 3	Pearson	2007
46	Strategic Planning for information systems ed 3/ John Ward and Joe Peppard	WARD, John	ed3	John Wiley & Sons	2008
47	Manufacturing Processes for Engineering Materials ed 5/ Serope Kalpakjian and Steven R. Schmid	KALPAKJIAN, Serope	ed5	Pearson	2008
48	The toyota Way: 14 Prinsip manajemen dari perusahaan manufaktur terhebat di dunia/ Jeffrey K Liker	LIKER, Jeffrey K		Erlangga	2006
49	The toyota Way: 14 Prinsip manajemen dari perusahaan manufaktur terhebat di dunia/ Jeffrey K Liker	LIKER, Jeffrey K		Erlangga	2006
50	Programming Logic and Design ed 5/ Joyce Farell	FARELL, Joyce	ed5	Course Technology	2008

51	USKP Review Vol 4: Ujian Sertifikasi konsultan pajak soal dan pembahasan komprehensif berdasarkan peraturan perpajakan terbaru/ Primandita Fitriandi, Tejo Birowo and Yuda Aryanto	FITRIANDI, Primandita	Vol4	Salemba Empat	2007
52	Auditing and assurance services: a systematic approach Jasa Audit & Assurance/ William F Messier, Steven M Glover and Douglas F Prawitt	MESSIER, William	ed 4	Salemba Empat	2005
53	Accounting information systems/Mashall B. mRomney, Paul John Steinbart	ROMNEY, Marshall B	ed9	Salemba Empat	2005
54	Auditing & Assurance Services a systematic approach Jasa Audit & Assurance/ William F Messier, Steven M Glover and Douglas F Prawitt	MESSIER, William F	ed4	Salemba Empat	2005
55	Investments ed8/ Zvi Bodie, Alex Kane and Alan J Markus	BODI, Zvi	ed 8	McGraw Hill	2009
56	Akuntansi Perpajakan/ sukrisno agoes, Estralita Trisnawati	AGOES, Sukrisno		Salemba Empat	2008
57	Perpajakan: Teori dan Kasus buku1 ed 4/ Siti Resmi	RESMI, Siti	ed4	Salemba Empat	2008
58	Perpajakan: Teori dan Kasus buku1 ed 4/ Siti Resmi	RESMI, Siti	ed4	Salemba Empat	2008
59	Perencanaan Pajak ed 4/ Erly Suandy	SUANDY, Erly	ed 4	Salemba Empat	2008
60	Akuntansi Perbankan Buku 1/ Indra Bastian, Suhardjono	BASTIAN, Indra	buku1	Salemba Empat	2006
61	Akuntansi Perbankan Buku 1/ Indra Bastian, Suhardjono	BASTIAN, Indra	buku1	Salemba Empat	2006
62	Akuntansi Pajak ed 2/ Dr Waluyo	WALUYO	ed2	Salemba Empat	2008
63	Akuntansi Pajak ed 2/ Dr Waluyo	WALUYO	ed2	Salemba Empat	2008
64	Perpajakan: Pendekatan Komprehensif/ Soemarso	SOEMARSO		Salemba Empat	2007
65	Principles of Accounting Twenty-second Ed/ James M. Reeve, Carl S. Warren and Jonathan E. Duchac	REEVE, James M	ed22	Thomson	2007
66	Analisis Investasi ed 2/ Abdul Halim	HALIM, Abdul	ed2	Salemba Empat	2005
67	IFRS: Interpretation and application of international financial reporting standards/ Barry J. Epstein & Eva K. Jermakowicz	EPSTEIN, Barry J		Wiley	2008
68	SPAP: Standar Profesional Akuntan Publik/Per 1 Januari 2001/ IAI	IAI		Salemba Empat	2006
69	SPAP: Standar Profesional Akuntan Publik/Per 1 Januari 2001/ IAI	IAI		Salemba Empat	2006
70	Accounting information systems: Sistem Informasi akuntansi/Mashall B. mRomney, Paul John Steinbart	ROMNEY, Marshall B	ed9	Salemba Empat	2006
71	Public Relations Issues and Crisis Management/ Chris Galloway and Kwamena Kwansah- Aidoo	GALLOWAY, Chris		Thomson Asia	2005
72	The Global Public Relation: Theory, Research and Practice/ Krishnamurthy Sriramesh and Dejan Vercic	SRIRAMESH, Krishnamurthy		Thomson	2003